

Application No. 09/778,325
Amendment Dated September 30, 2004
Reply to Office Action of March 30, 2004

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended). A multilayer, metallizable, white opaque, plastic film label including at least an internal core layer and opposed outer skin layers thinner than said core layer, one of said outer skin layers being a non-voided layer having a surface thereof oxidatively treated to receive a metal layer thereon, the opposed outer skin layer including at least 25% to about 50% by weight, based upon the weight of said opposed outer skin layer, a sufficient amount of a void creating additive ~~to provide sufficient porosity for the absorption of an aqueous cold glue adhesive of the type employed to adhere the label to a container~~ and an aqueous cold glue adhesive of the type employed to adhere the label to a container on said opposed outer skin layer.
2. (Cancelled).
3. (Currently Amended). The multilayer film label of claim 1, wherein said void creating additive is calcium carbonate, ~~said calcium carbonate being present in an amount of at least 25% by weight, based on the weight of said opposed outer layer.~~
4. – 10. (Cancelled).
11. (Currently Amended). The multilayer film label of claim 1, wherein said internal core layer is free of void creating additives.

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12. (Currently Amended). The ~~multilayer film label~~ of claim 1, wherein the outer layer that is treated to receive a metal layer thereon has a thickness of approximately 20 gauge or less; said core layer has a thickness of approximately 200 gauge and said opposed outer skin layer has a thickness of about 15-25 gauge.

13. (Cancelled).

14. (Currently Amended). The ~~multilayer film label~~ of claim 1, ~~wherein said film is~~ including a biaxially oriented polyolefin film.

15. (Cancelled).

16. (Cancelled).

17. (Currently Amended). The ~~multilayer film label~~ of claim 1, including a metal layer on the outer surface of said one of said outer skin layers.

18. – 27. (Cancelled).

Add the following claims:

28. (New). A white opaque plastic label including at least one outer layer having opposed surfaces, said at least one outer layer including at least 25% to about 50% by weight, based on the weight of said outer layer, of a void creating additive therein and an aqueous cold glue adhesive on one of said opposed surfaces for securing said label to a container.

29. (New). The label of claim 28, including a second outer layer and a core layer between said at least one outer layer and said second outer layer, said second outer layer and said at least one outer layer being thinner than said core layer.

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30. (New). The label of claim 29, wherein said second outer layer is free of a void creating additive and includes a metal layer on an outer, exposed surface thereof.

31. (New). The label of claim 29, wherein said core layer is adhered to said at least one outer layer and said second outer layer.

32. (New). The label of claim 29, wherein said void creating additive is calcium carbonate.

33. (New). The label of claim 30, wherein said core layer is free of a void-creating additive.